

The Play Design Manifesto

1. Play design is not just a gimmick

2. Play Design is a profession

3. We insist on professional pride

4. We won't allow play to excuse bad design and aesthetics

5. We will lead by example when designing play and playful things

6. We are present and participating

7. We are appreciative towards our different and individual competences

8. We will absolutely not forget to play with people around us

9. Play Design insists on new perspectives

10. Come play with us

until

the end

Yes

No

Maybe

Alexandra Lindek
Allan Schmidt
Anne-Lene Sand
Barnabas Wetton
Brian Jørgensen
Emilie Bech Jespersen
Esben Møller Rahbek
Helle Marie Skovbjerg
Jesper Falck Legaard
Jess Uhre Rahbek
Karen Feder

Lene Nyhus Friis
Line Gad Christiansen
Lise Hostrup Sønnichsen
Lotte Agnes Lausen
Mairi-Claire MacDonald
Maria Lyndgaard Petersen
Martha Lagoni
Mathias Poulsen
Mikkel Vinding
Per Voss Nielsen
Pia Viuff Schytz

Sisse Winther Oreskov
Sofie Kinch
Stine Behrendtzen
Sune Klok Gudiksen
Vera Arianne Hijkoop

Manifested on a sunny January day in Denmark, 2023
Sign the manifesto now at www.theplaydesignmanifesto.org