

# The Play Design Manifesto

**1. Play design is not just a gimmick**

**2. Play Design is a profession**

**3. We insist on professional pride**

**4. We won't allow play to excuse bad design and aesthetics**

**5. We will lead by example when designing play and playful things**

**6. We are present and participating**

**7. We are appreciative towards our different and individual competences**

**8. We will absolutely not forget to play with people around us**

**9. Play Design insists on new perspectives**

**10. Come play with us**

**until**

**the end**

**Yes**

**No**

**Maybe**

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Manifested on a sunny January day in Denmark, 2023  
Sign the manifesto now at [www.theplaydesignmanifesto.org](http://www.theplaydesignmanifesto.org)